

# Makeup Tips by

Take on a gorgeous and fresh look with minimal makeup. A look that insiders refer to as a “no makeup look.” Follow these insider tips from makeup artist Brandy Rabone:

## **What Makes This look Look Gorgeous ?**

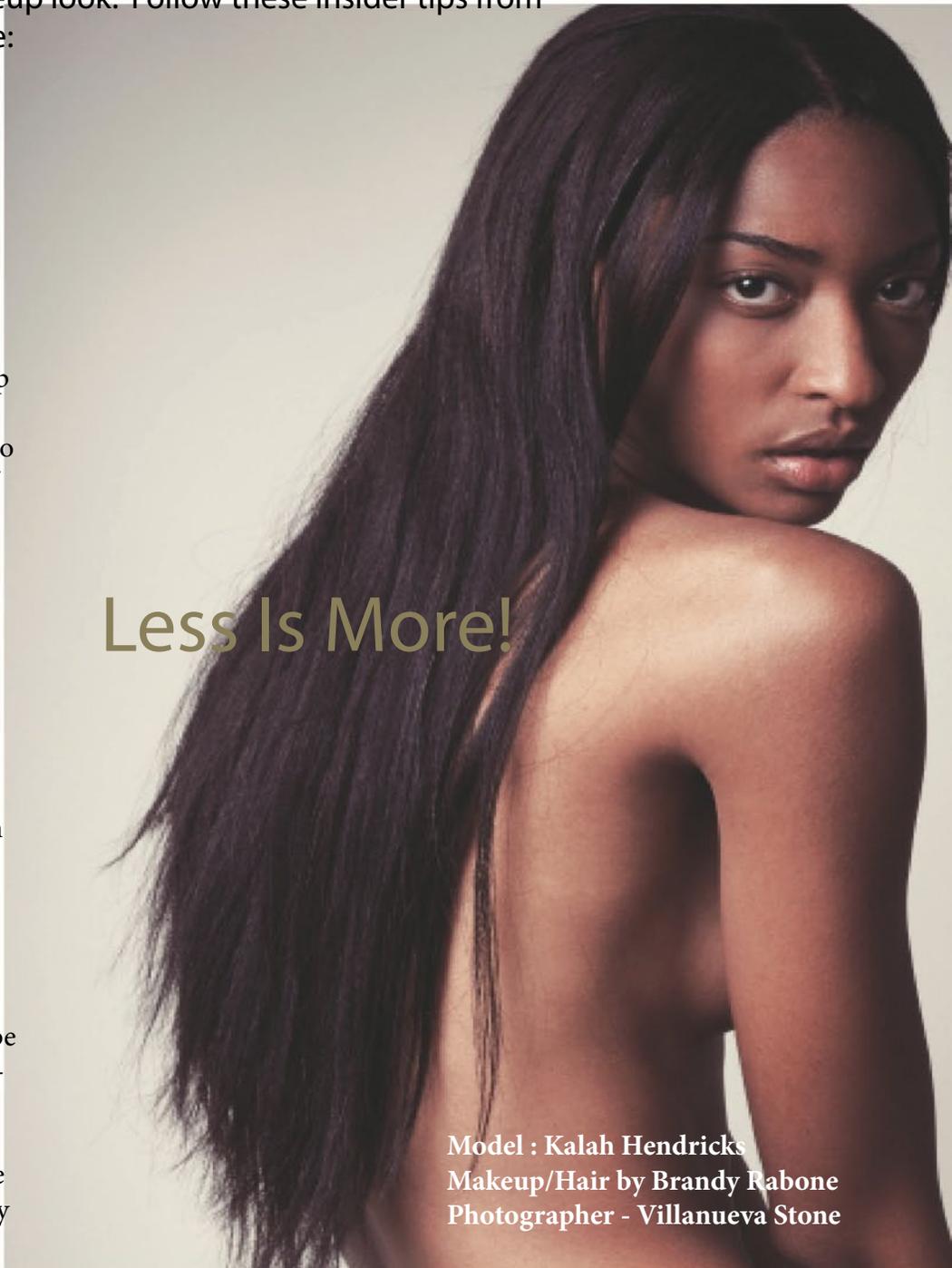
This look undeniably enhances our own natural beauty. Women love to play with bright colors and flaunt seductive smokey colors. We can be just as beautiful with minimal makeup and still feel good about ourselves. This look allows our natural features to shine through without an overdose of makeup.

## **Difficulty Level**

While this look is minimal and looks appears very simple, it can be challenging. You have to be able to apply the makeup to cover imperfections and dark areas. The key is to appear as though you are wearing nothing on your face. You want to create head-turning beauty that makes people think you are that stunning when you roll out of bed. Many of us have a tendency to be heavy handed when applying our makeup. It is critical to be careful not to over apply your foundation in order to avoid a cakey finish. Color matching cannot be stressed enough. The incorrect color will make you look tired, washed out, and chalky and so on.

Less Is More!

Model : Kalah Hendricks  
Makeup/Hair by Brandy Rabone  
Photographer - Villanueva Stone



# Brandy Rabone

## COVETED PRODUCTS

### Pamper your Body

A beautiful face is certainly complimented by healthy moisturized skin. We skip heavy moisturizers on our faces but we can certainly treat our bodies to it. During the winter try a moisturizer that has intense hydrating factors and apply it before bed.



### Every Woman's Must Have

Everyone needs a fantastic moisturizer. The goal is to stray from products that are heavy. Do your research and look for moisturizers that absorb into the skin without leaving your face feeling greasy. The better your base, the better your makeup will look.

### Step aside Baby Oil!

Packed with vitamins, Japanese Camellia Oil soothes skin, provides nutrients, and can help diminish stretch marks.



### The Beginning of Something Great

Primers will give you a great start to a smooth makeup application. They even the texture of the skin and fill in any lines we have. There are hundreds to choose from and some even have spf.



### Powder Me Perfect

Powders perfect your look and seals the deal. A finely milled powder is light and feels like heaven. Translucent powders are a great choice because they don't alter your color at all. Do yourself a favor and toss the little sponge your power came with in the garbage! Use a brush for a light and even application. You'll thank yourself later.

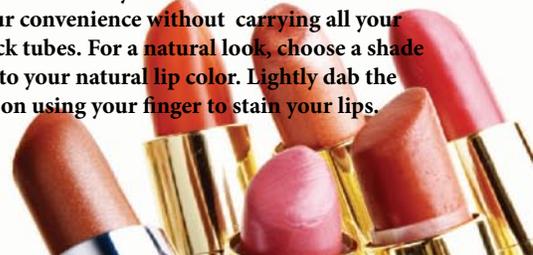


### Bottled Gorgeoussness

Liquid foundation is the way to go. Dry skin sufferers should try a silicone based foundation. Silicone based products are emollient which means they keep moisture in. Cream and powder foundation can be used, but be careful of over applying and blend well.

### Kiss This!

Who doesn't love selection? Lip palettes are great because you can have several colors at your convenience without carrying all your lipstick tubes. For a natural look, choose a shade close to your natural lip color. Lightly dab the color on using your finger to stain your lips.





**Pro-tip :**

When shopping for foundation, try brands that provide a chance for you to test the product. Step outside of the area and look at your face in different lighting situations. Bad lighting will lie to you every time. Test the product and go do some shopping. This will give you time to see how the product behaves on your skin.

**What Type Of Products  
Can Be Used to  
To Achieve This Look**

A perfect canvas (your face) should be achieved before applying makeup. Your face should be clean and moisturized. Face primers are essential for a flawless foundation application. There are countless primers available to us that serve several different purposes.

Primers help us to create a smooth surface, fill in pores, and help our makeup last longer. Color correcting primers are also an option to assist with things like skin redness, dark areas and yellowing of the skin. Foundation shouldn't be heavy. It's best to choose a product that has buildable coverage. Those with clear skin can get away with a tinted moisturizer or minimal coverage foundations. Concealer is necessary to hide our imperfections.

Creamy concealers are much more blend friendly as opposed to those that come in a liquid form. Like primers, Concealers also come in color correcting shades. Powder will set the makeup that has been applied. Look for finely milled powders to prevent being cakey. Keep in mind not to be heavy handed with your powder.

We you don't want to dust the next person if the wind blows. !

**Pro-tip :**

There is no rule that says you must have to dust powder over your entire face. Try dusting powder only in the areas that get oily and leave the other areas of your face without powder to keep their sheen. The top of the cheekbone is a good place to keep some sheen. Blush is not totally necessary for this look. Those with fair or light skin should apply only a small amount that is close to the color that their skin naturally blushes. Stay away from blushes that have shimmer or glitter in them. Remember...natural is the goal. So unless you are a glittering vampire, stick with matte blush.

Lip color should be applied lightly, staying away from bright or dark colors. Tinted lip moisturizers are ideal because the color is faint and you get the added bonus of soft and moisturized lips. Sheer lipsticks in colors that mimic the natural lip color are amazing as well. Mascara needs to be applied lightly. For the minimal makeup look, those with dark skin should use black mascara while those with fair to medium skin should use brown and dark brown. Look for mascara that doesn't deposit a lot of product onto the wand. Clumpy lashes will give the opposite effect of the natural look you're trying to achieve.

**Pro-tip :**

Disposable mascara wands are great for brushing through the your lashes after too much product has been applied. The disposable wands are also good for grooming brows on the go. Brows can be simply brushed through or filled in. If you choose to fill them in, take caution of using too much product.

Extremely drawn on brows never look good. Matte eye shadows in the brown family are a good choice. Use a firm, slanted brush to fill in when using powders. Brow tints are also great to achieve a groomed brow. Be careful with pencils so you don't get that the sharpie marker look. Use small strokes in the direction of the hair growth for areas that need filling in.



**The Shadows**

Choosing an eyeshadow is like being at the playground. We have a smorgasbord of products to choose from. For minimal makeup looks stick to neutrals. Try using a color that is a touch darker than your skin. Place in the crease of the eye to add a bit more dimension.



**Star of the Show**

Mascara finishes off the eyes. Several different formulas are available. Choose an oil based formula if you want your mascara to last a long time. Water based mascara is easily removed with water and looks just as great. Many of them come with added benefits these days such as vitamins and growth serums.

